

# CALIFORNIA HOMES & GARDENS

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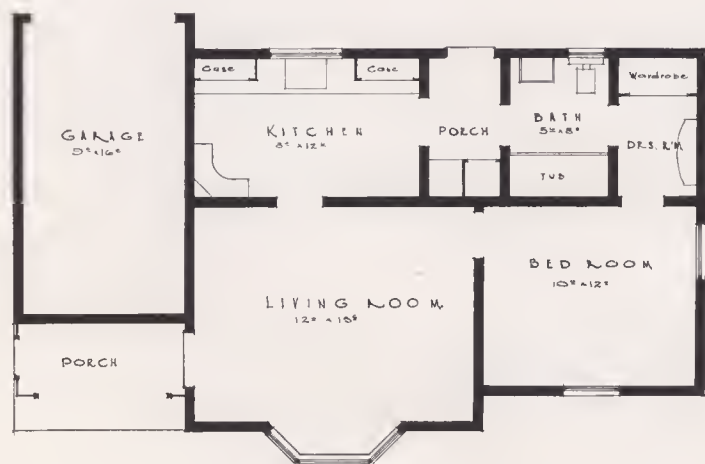
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473 VISTA GLORIOSA DRIVE  
LOS ANGELES  
Copyright 1936



### *California House and Garden Exhibition*

*PAUL R. WILLIAMS, Architect,  
3829 Wilshire Blvd.,  
Los Angeles*

This small home features the latest developments in steel construction for residential use. It is built of W. C. Lea steel frame with steel siding and a metal roof, and is planned to provide the maximum amount of floor area. It is presented by the Better Homes Foundation. The interior decoration is by Barker Brothers and George A. Kern is the landscape architect.



FLOOR PLAN



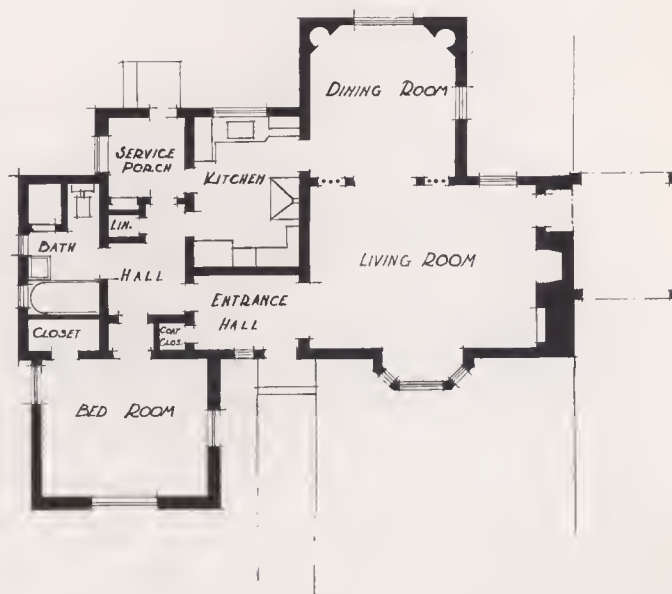


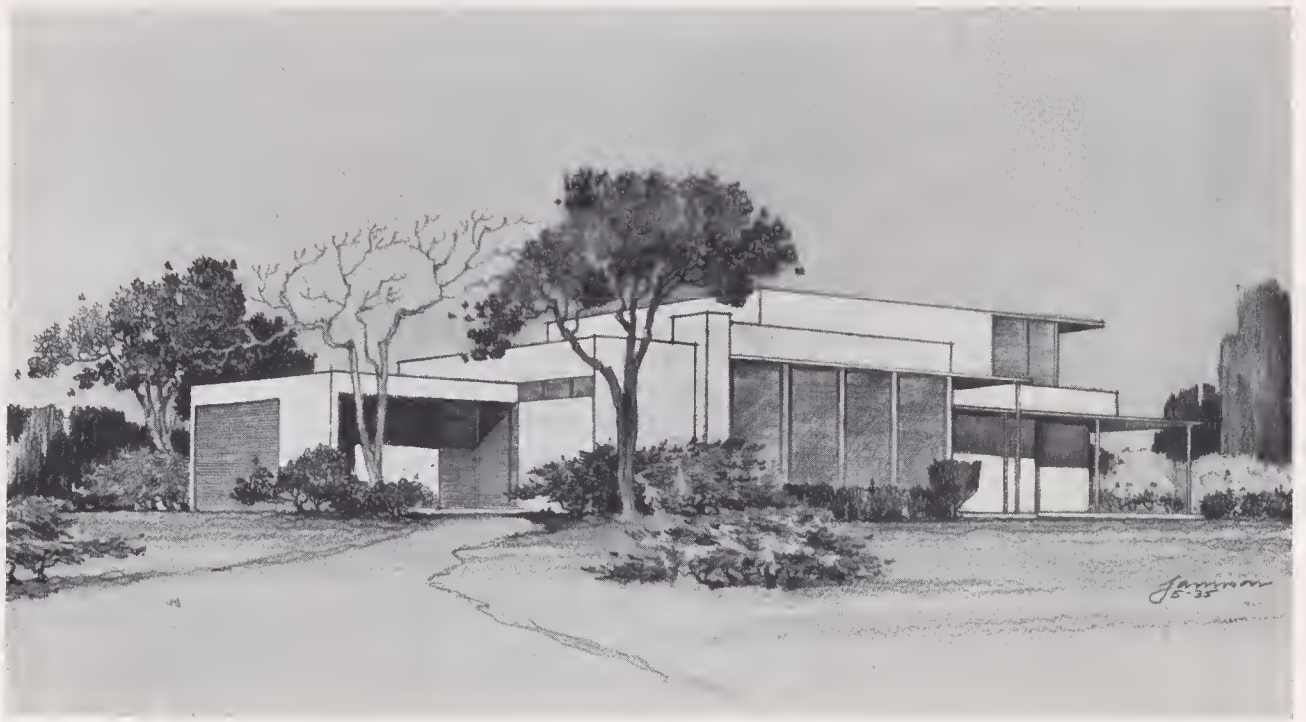
*ARTHUR KELLY and JOE ESTEP, Architects,  
7073 Hollywood Blvd., Los Angeles*

*California House and Garden Exhibition  
5900 Wilshire Blvd., Los Angeles*

A charming English cottage designed by Arthur Kelly and Joe Estep, Architects. Built of Simons reinforced grout-lock brick masonry, with a Fisk and Mason shake roof, this house offers an interesting example of the beauty which results when old world architectural style and modern construction methods are properly combined.

Fred Snell was the contractor, the garden setting was arranged by Seymour Thomas, Landscape Architect, and the interior decorations and furnishings are by Anita Toor. Heating by Pacific Gas Heating Co., Inc.

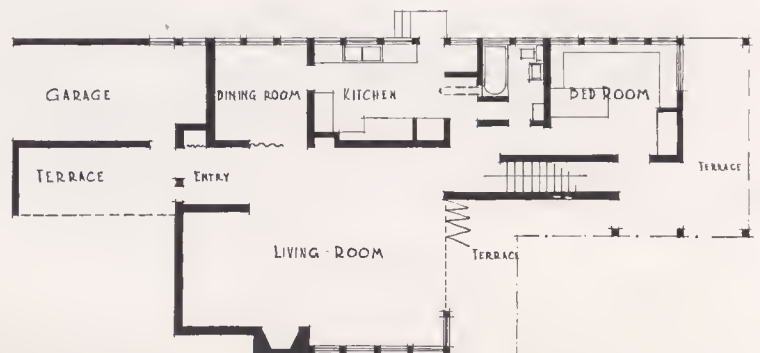
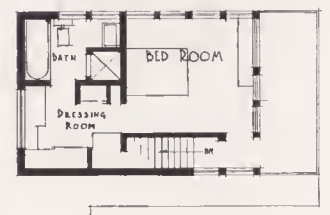




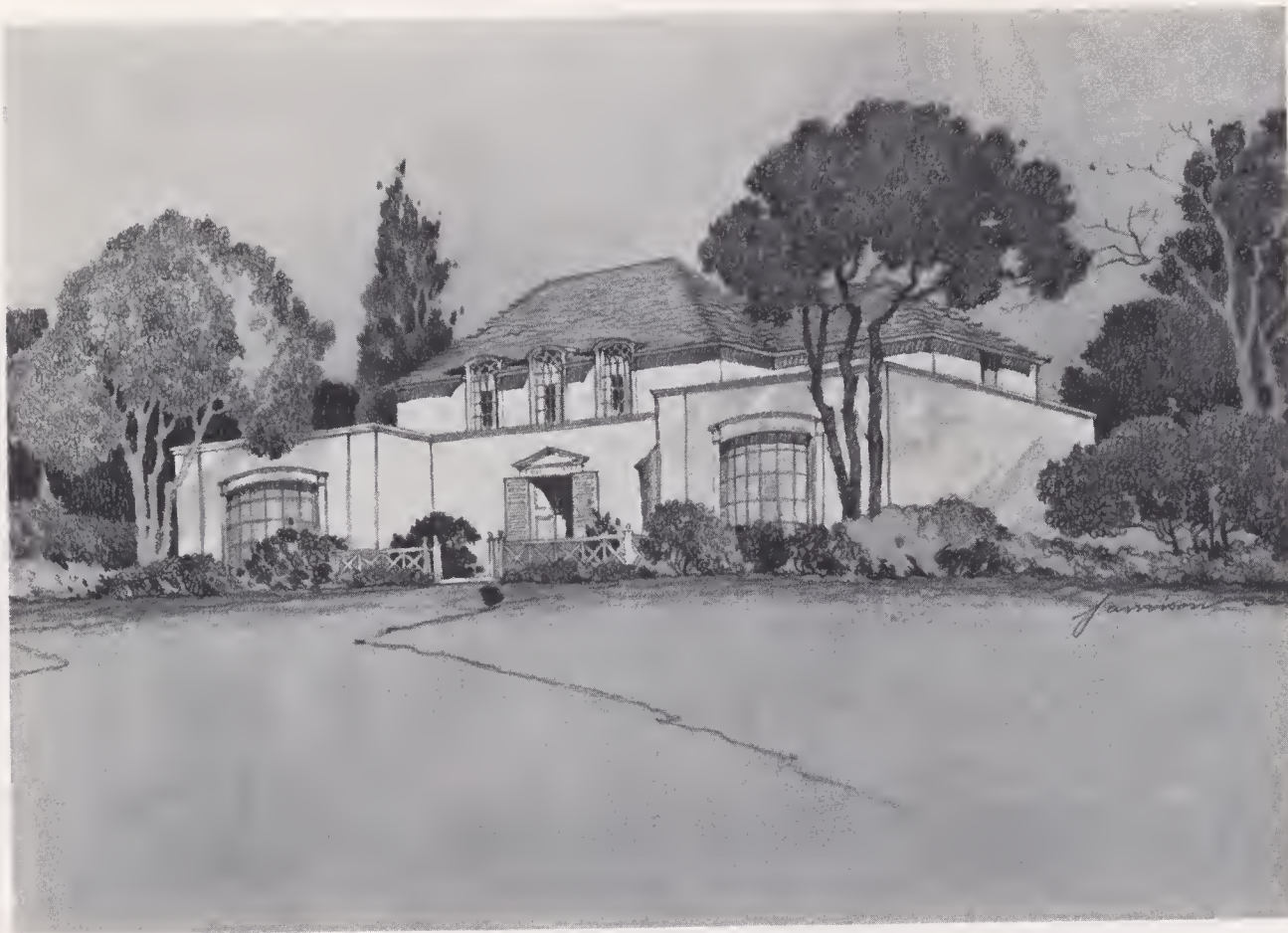
*California House and Garden Exhibition*  
5900 Wilshire Blvd., Los Angeles

*RICHARD J. NEUTRA, Architect,*  
2348 Silver Lake Blvd.,  
Los Angeles

The modern trend in residential design is seen in this home designed by Architect Richard J. Neutra. With Harbor Plywood used for both the interior and exterior finish, and El Rey roofing, this structure illustrates many new and unusual uses of materials and modern equipment. The modern feeling is seen in the room arrangement as well as the design. The house was constructed by the Metropolitan Builders. Ralph Cornell, Landscape Architect, has designed the garden and the interior decoration and furnishings are by the Los Angeles Furniture Company.



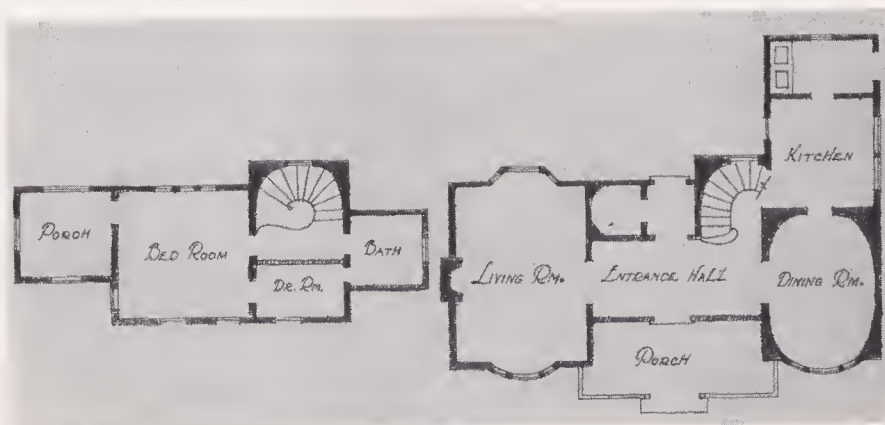




*PAUL R. WILLIAMS, Architect,  
3829 Wilshire Blvd.,  
Los Angeles*

*California House and Garden Exhibition  
5900 Wilshire Blvd., Los Angeles*

The French style of residential design is typified in this home designed by Paul R. Williams, Architect. In construction it is of Emsco steel frame, with a Santa Cruz plaster exterior and a roof of San Valle shingle tile in an unusual shade of blue. The interior decoration is by Cannell and Chaffin and an appropriate garden arrangement has been designed by Edward Huntsman Trout, Landscape Architect. Dwain O'Neal was the contractor.

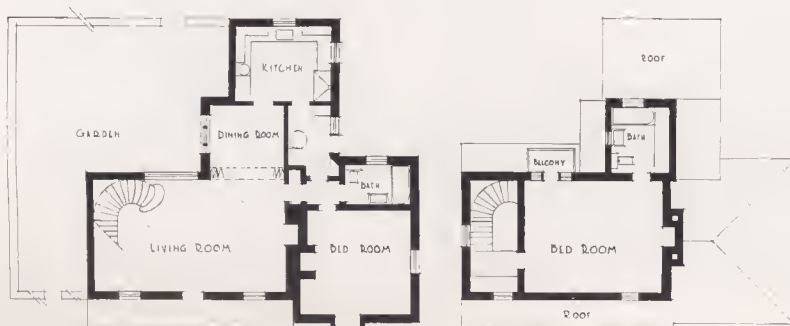




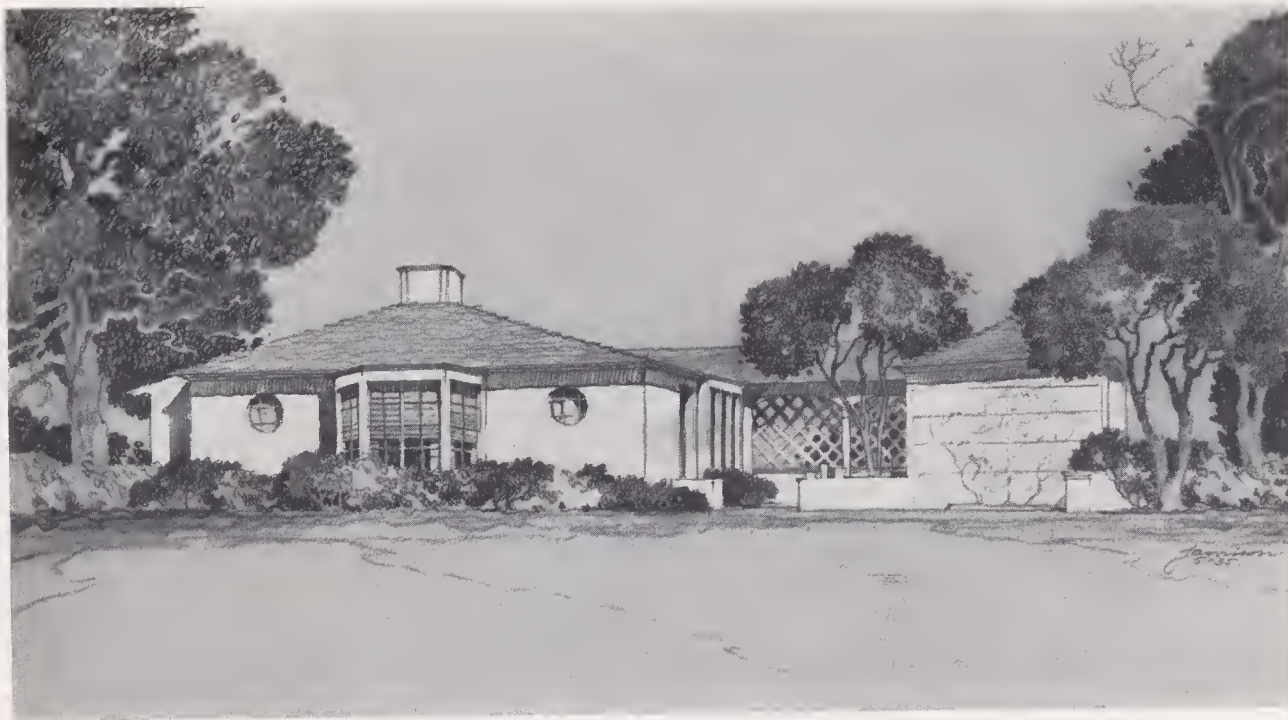
*California House and Garden Exhibition*  
5900 Wilshire Blvd., Los Angeles

*JOHN BYERS and EDLA MUIR, Architects,*  
246 26th, Santa Monica, Calif.

Architects John Byers and Edla Muir have turned to New Orleans for the architectural treatment of the house shown here. The construction presents an interesting use of brick veneer, and wood siding furnished by the California Mill Lumber Products, and a Timbercraft shingle roof. L. D. Richardson was the contractor, Charles G. Adams, Landscape Architect, designed the garden, and the interior decoration is by Cannell and Chaffin. Heating by Pacific Gas Heating Co., Inc.



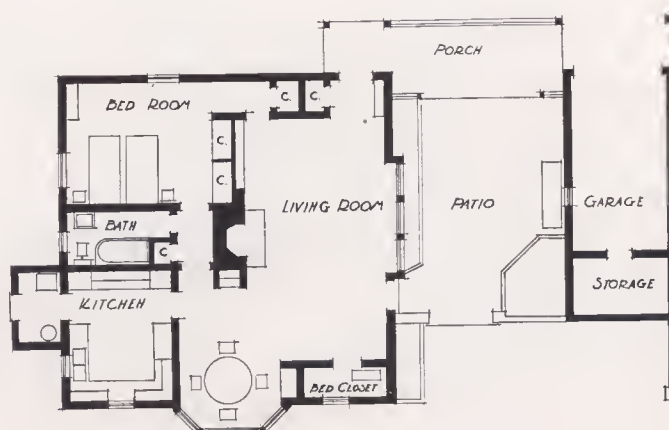




*WINCHTON L. RISLEY, Architect,  
220 S. Westmoreland Ave., Los Angeles*

*California House and Garden Exhibition  
5900 Wilshire Blvd., Los Angeles*

The beauty and charm of the California type of architecture is seen in this small home designed by Architect Winchton L. Risley. It is built of Grey-stone concrete blocks and has a roof of San Valle shingle tile. J. Ernest Randall was the contractor, Hammond Sadler designed the landscape setting, and the interior decoration is by Harry Gladstone.





## THE NEW ART OF SCULPTURE

*by*

JASON HERRON

1008 W. KENSINGTON, LOS ANGELES

The pendulum of architecture, swinging back again to simplicity, has re-created an interest in sculpture, both as an art and as a craft, until it has risen from the ashes of the romantic and the roccoco in a sudden outburst of new forms, and new and surprising materials. In the towering patron Saint of San Francisco, as well as in the small table ornament, lines are chastened and forms subdued. Glass is supplanting marble, and steel gleams in replacing dull bronze. The variety and invention of science have spread their wings and flown through the arts of architecture and sculpture, leaving them faltering at first and a-tremble,—but transformed.

Sculpture as a table or mantle decoration we have never been without. But as the spool and spindle adornment of the Middle West and the various nationalistic hybrids have given way to more simple and beautiful American forms,—so in sculpture the bisque has bowed to terra cotta and glass, in forms of subtle delicacy that hold the mind like a caress.

And now with the advent of the so-called Modern in architecture,—dedicated only to utility and standing nakedly in rigid angles and hard planes,—we may look forward to the softening grace of sculpture within and without. Inside we shall have wall-panels both movable and fixed, and hand-carved wall-brackets and cornerposts. And outside there will be again panels, and lintels,—and strange new touches that have never been before. Pierced stones will let the light through garden walls. We shall see mosaics glitter in the fountain spray. And humble concrete will raise up her head and realize her own worth, while moonlight will fall on glass and chromium beside her.

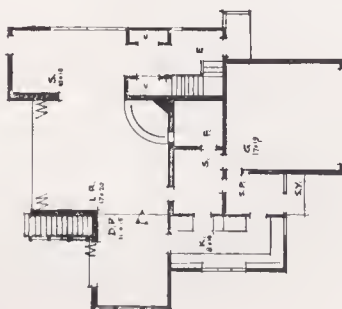
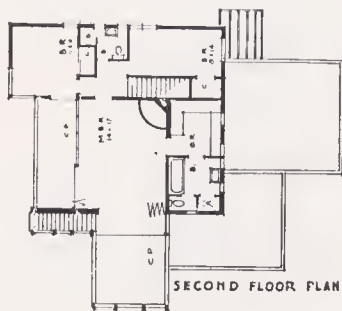
All these things will be placed in a new relation to the building of which they will be a part. For they will be designed and created by artists come down from the ivory towers of futility in which they have so long dwelt,—learned in the craft of the materials for which the design was made,—and students of the life and needs of the world in which they live and play their part.



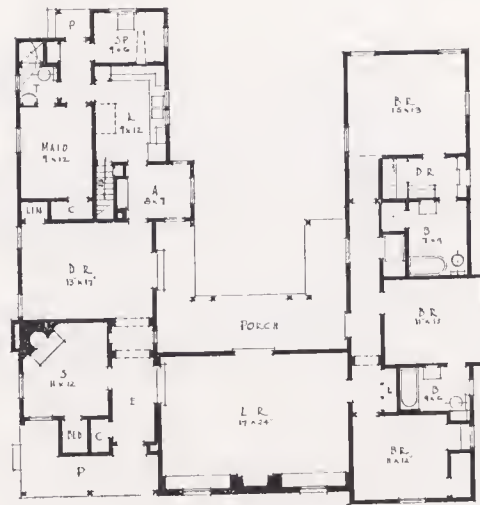
*KENNETH MESSENGER and  
ANTONIO RUOCCO, Architects,  
San Diego, Calif.*

Here is a house especially suited to a professional man with a family,—comfortable, well lighted and beautifully worked out, “modern”, but not radically lined, and in keeping with a man who keeps up with the best in literature.

A two-story house designed for an inside fifty foot lot, with the intent of tying the principal rooms of the house into the garden scheme. The utility features of the plan are placed on the street, since one cannot use this part of the property for living purposes, while the living room, studio space, dining room and the bed rooms, with their sun decks, all face the garden.



*GABLE and WYANT, Architects, Los Angeles  
3723 Wilshire Blvd.*





## *All Types of Title II Loans Described*

*By F. W. Marlow*

*District Director*

*Southern California District*

*Federal Housing Administration*

Perhaps the present owner or builder could arrange most of the details regarding an insured mortgage loan for you. Talk with him first. Or call on any approved bank or other financial institution. Tell them where the house is located, the purchase price, and the amount you can afford as a down payment. Just as soon as you make an application for a loan to cover the purchase of a residence property, a qualified appraiser, an apponitee of the Federal Housing Administration, examines the property and passes upon it as a suitable home investment. If approved by him, and your income is sufficient to cover the monthly payments necessary for the amount of money desired, the loan will be forthcoming, and the home may be purchased with the assurance that it will one day be paid for in full and be yours outright.

### *1/ You Own a Home*

If you own a home financed with one or two mortgages—if you are finding difficulty in periodic refinancing, and are getting no closer to real ownership—this new type of Insured Mortgage Loan offers you the same straight road to actual ownership as is offered to those who build or buy new homes. Apply at any approved financial institution for a first mortgage loan sufficient to pay off the existing mortgages. When the appraisal is made, you will be advised as to size of the mortgage loan possible, and with the proceeds of this you can pay off your present mortgages in full and begin achieving real home ownership on this new monthly payment basis.

### *New Home Budget*

When planning for the building of a home, it is always well to think in terms of the amount of money you can afford to pay monthly for shelter, and the sacrifices you are willing to make in order to achieve home ownership. Generally speaking, it is a safe rule to allocate one-fifth to one-third of your family income for housing. In planning to build a home, it is wise not to commit yourself for a total cost of more than two or two and one-half times your annual income.

With these facts in mind, you can readily determine how much you can afford to pay monthly, and what price home you can afford to build.

### *Assuming That You Have a Building Lot*

If you own a lot worth \$1,000 and wish to erect a home costing \$4,000, the final appraisal value should be \$5,000. The maximum amount you can borrow on first mortgage on an appraisal of \$5,000 is \$4,000. In secur-

ing a mortgage loan for this amount, to be paid over a period of 20 years, your monthly payment would ordinarily be about \$40. This would include each month's interest, the monthly payment on the principal, all charges, mortgage insurance fees, fire and other hazard insurance premiums, and each year's taxes. At the end of the 20 year period, these monthly payments will have paid for your home in full.

### *How to Purchase a Home on The Insured Mortgage Plan*

When you find a modern home that appeals to you, or an old home that can be readily modernized and improved, obtain the lowest cash purchase price from the owner.

If you are in a position to pay 20 percent or more of that purchase price as a down payment, then discuss with an approved lending institution the matter of securing an insured mortgage loan for the balance, based upon a valuation of the property made by a Federal Housing Administration appraiser. The bank may lend up to 80 percent of the qualified appraisal figure.

In the event that it is a new house, requiring no modernization, repair, or other improvement, the purchase can be arranged quickly on the basis of the appraisal. On the other hand if the house needs modernization and repair, and the appraisal warrants it, you may borrow sufficient additional funds, included in the first mortgage, to finance the modernization. This is considered by many to be a desirable procedure, because it sometimes makes possible the possession of a modern and livable house in a desired locality where no building lots are available.

### *How to Refinance the Mortgages on a Home You Now Own*

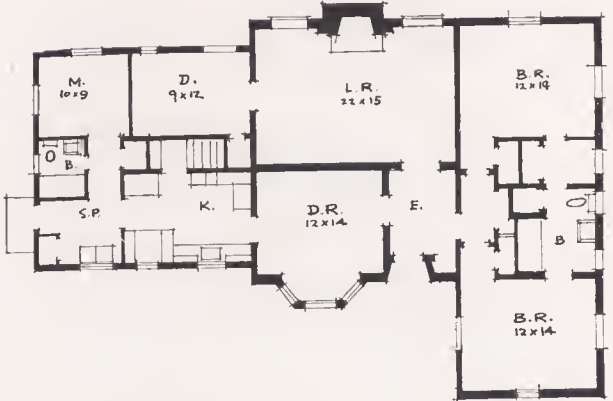
If you are beset with mortgage worries, especially the worries connected with renewing a mortgage and the fees and commissions payable each time such refinancing must be made, talk to an approved lending institution about a final refinancing program that will mean the end of your mortgage worries. For instance, if you have a home costing \$8,000 on which you have one mortgage for \$4,000 and a second mortgage of \$1,500, it is now possible, if the appraisal of the home warrants it, to borrow sufficient funds in one insured first mortgage loan to pay off the two existing mortgages. In such a case, one monthly payment covering interest, part of the principal, all insurance, taxes, etc., will pay for your home over an agreed period of years.



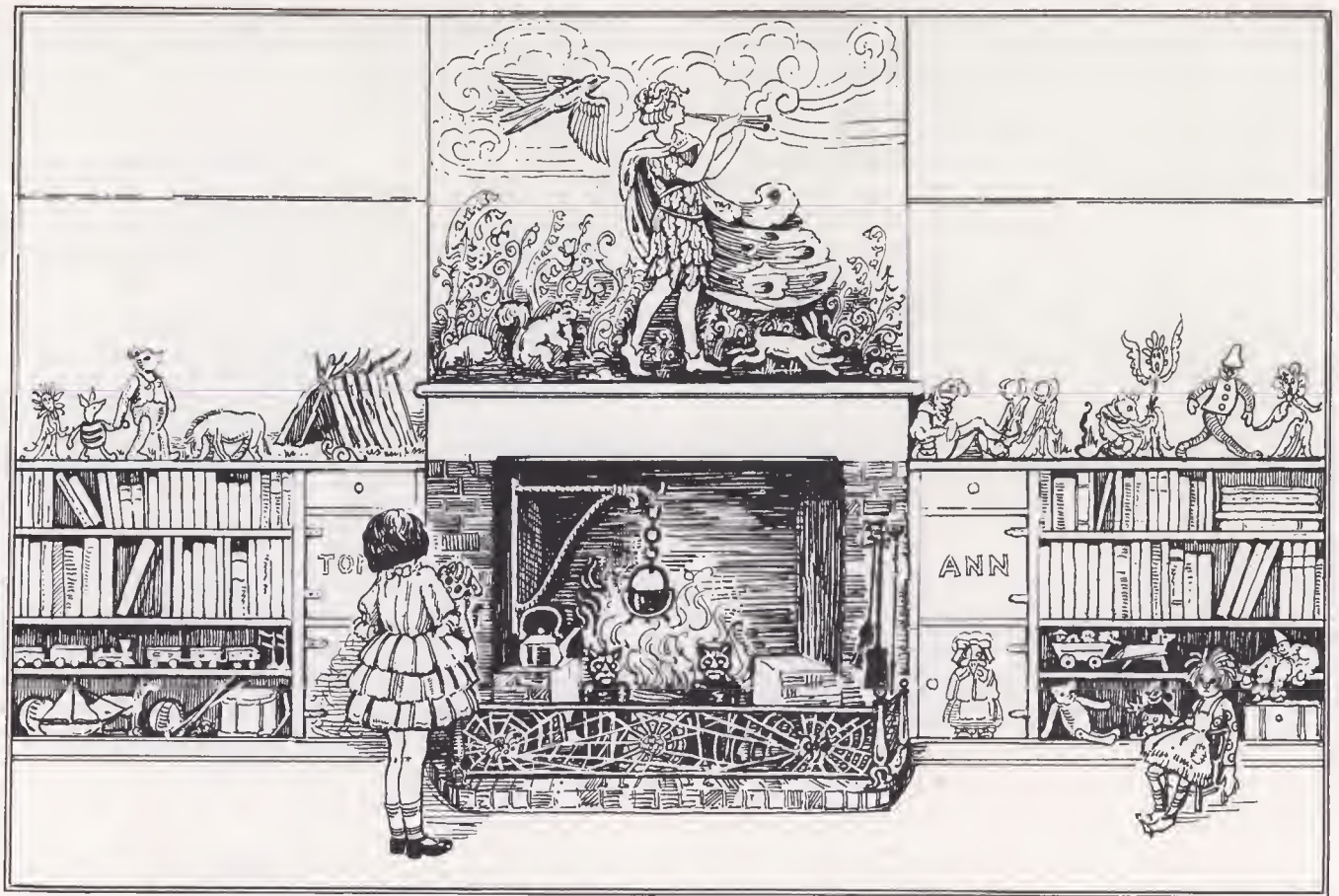
*H. ROY KELLEY, Architect,  
Architects Bldg., Los Angeles*



*DOUGLAS McLELLAN and ALLEN McGILL  
Architects, 816 W. Fifth Street, Los Angeles*







Stories—Shown on Frieze.  
“House at Pooh Corner”  
Piglit Pooh Eor—Eor’s House

Direct Elevation Showing Over Mantel  
Mural “Peter Pan” and a Part Of The  
Frieze In A Children’s Playroom.

Stories Shown On Frieze.  
“Adventures Of A Brownie”  
“The Gingerbread Boy”

## MURAL DECORATION IN THE CHILDREN’S PLAY ROOM

By LUCILE LLOYD, Mural Painter,  
1612½ S. Westmoreland, Los Angeles

“I was thinking it was only just pretend”. This, the theme of Barrie’s “Peter Pan”, should be the underlying theme in the decorating of a child’s nursery or play room, that brings to its mind the outstanding characteristics of each story-book friend, as well as his entertaining exploits and adventures. It must be remembered that to the child Peter Rabbit, Pinocchio, and Mickey Mouse are real personalities that might at any moment pop out of a corner or from under a chair. Thus in choosing stories to be used on the walls of a play room, care should be taken to choose those with which the child of today is familiar. With a few exceptions, nursery rhymes should be avoided, not only because they have been over-done, but because the child soon outgrows them. If the charac-

ters chosen are from books that are read and re-read, the child never tires of the decorations.

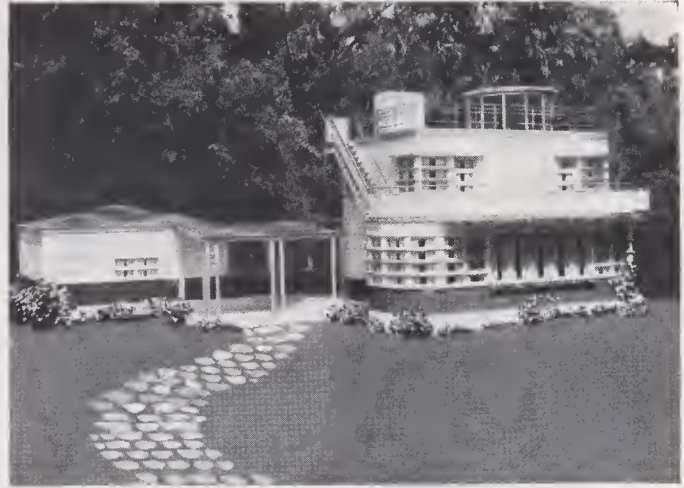
On painted walls, the decorations can be painted in oils with varnish enough to enable washing. A good flat varnish will not leave a shine, and is durable if the walls are properly washed. If desired, the murals can be painted in fairly bright colors, and the whole wall glazed over so that the decorating becomes definitely a part of the wall. In this case, the decorator highlights the figures by wiping off most of the glaze.

Above everything else, the background of a child’s room should be light to give a maximum of light refraction, and of a color that will be cheerful on a rainy as well as a sunny day.

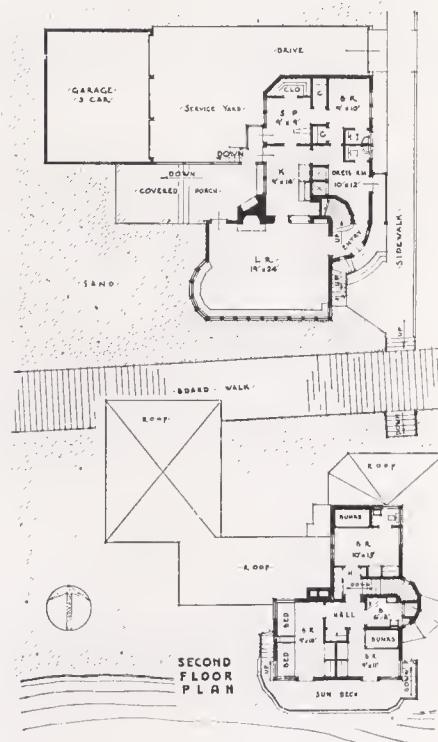




RAPHAEL A. NICOLAIS, Architect,  
5225 Wilshire Blvd., Los Angeles



GORDON B. KAUFMANN, Architect,  
626 S. Carondelet, Los Angeles





### *Purdue University to Study House Construction*

Recently many new types of construction have been developed and published throughout the country. One hears of prefabricated houses, packaged houses, houses built of huge panels of wood, concrete and steel. The promoter of each of these types claims that his house is the answer to the demand for a low cost home—that his house will provide the necessary functions of livability at a price the average family can afford.

To check these claims and to act as an unprejudiced fact finding body in the housing field, the Purdue University Research Foundation is developing what is known as the Purdue Housing Research Project. This project, says Frank Watson, director, "is one of the first attempts by private industry to make a critical, comprehensive study of building construction methods, materials, planning and costs of single-family houses. The project is free from bias. Construction costs are paid for by the Purdue Research Foundation."

The immediate result will be an analysis of today's building methods and costs as they apply to houses. Further than that, however, this project will attempt to determine the livability of each house. After completion, each house will be occupied by a family closely associated with the University who will keep accurate records of operating and upkeep costs.

The first group will consist of nine houses to cost not more than \$5,000 each. Three of these are now under construction, one being of steel frame with plywood panels, the other of frame and stucco and the third of reinforced concrete construction.

It is interesting to note that all three of them are to be of modern or functional design with flat roofs. The reason for this is obvious. The customary high pitched roof is expensive and seldom adds to the livable space. Architects realize that by putting this money, ordinarily spent for a decorative roof, into a larger or better house the home owner benefits.

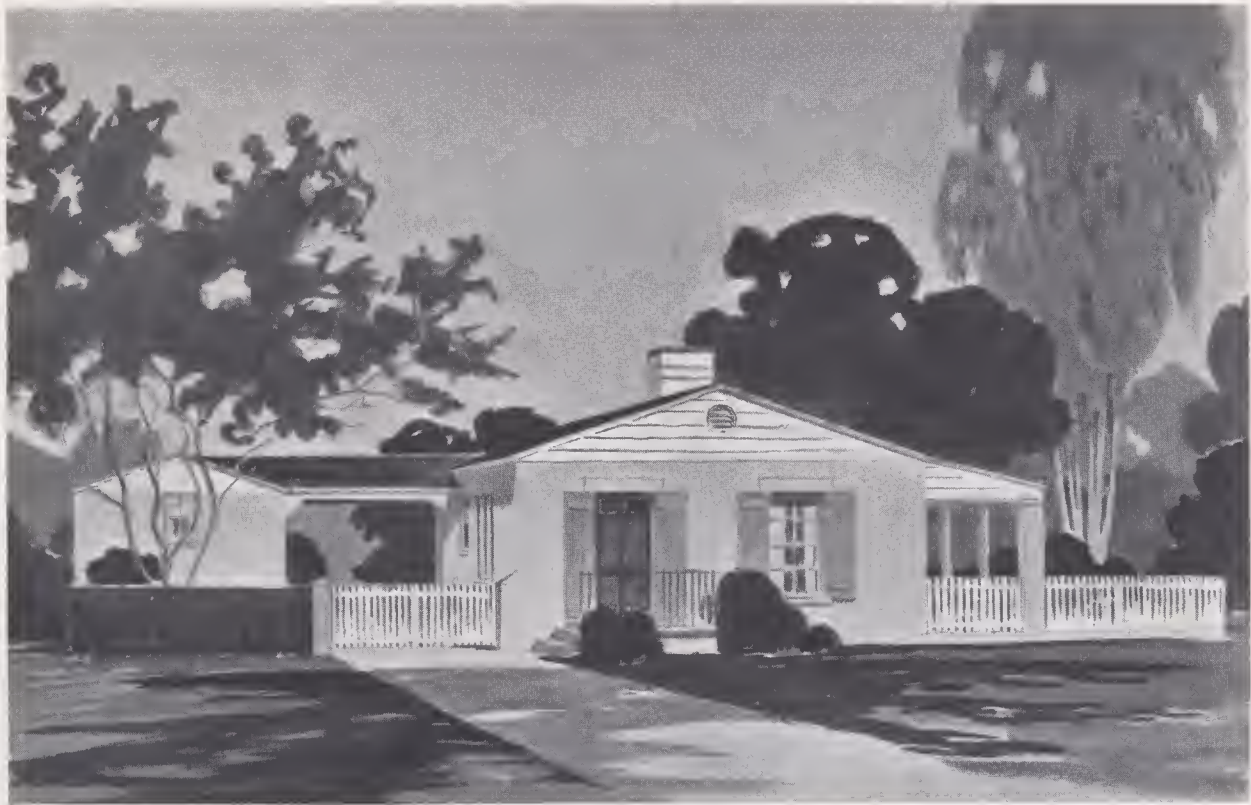
A good example of this, is the reinforced concrete house designed for this project by Burnham Bros. and Hammond, Inc., Chicago architects. This house ably demonstrates the advantages of functional design. No space is wasted. From basement to roof it takes full advantage of every dollar spent, and at the same time produces a full measure of beauty.

The construction is to be firesafe throughout. Walls to be six inches of solid concrete furred out on the inside, insulated and plastered. Exterior walls to be finished with portland cement stucco.

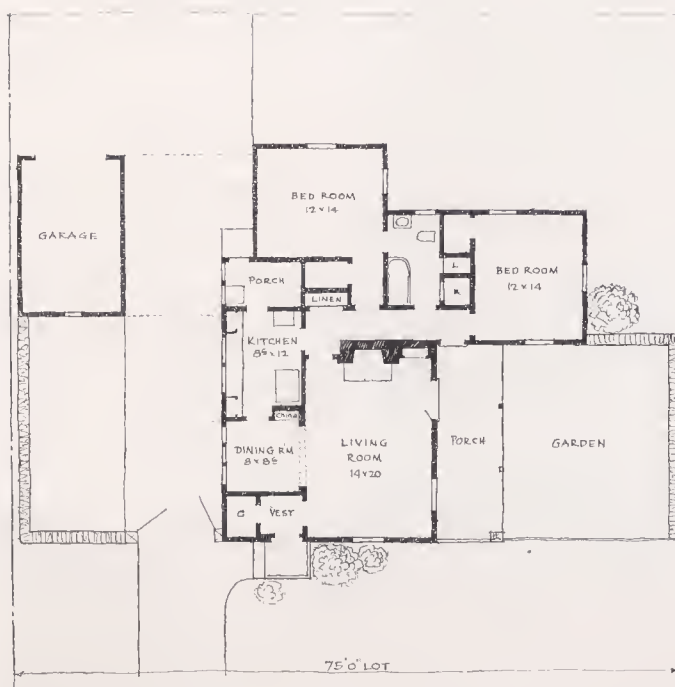
Floors will be of precast concrete joist and slab construction, a new development which makes possible sturdy concrete floors in homes of moderate cost.

Generally speaking, reinforced concrete construction is not new. The contractor building this house has had years of experience at such work. However, up until recently reinforced concrete was associated only with large commercial and industrial buildings and homes of the wealthy. Considering this, it appears that the Purdue Foundation is paving the way for the average man to enjoy the advantages of firesafe, termite proof, low-upkeep construction at a reasonable original cost.





*JONATHAN RING, Architect*  
*1611 Marengo Ave., South Pasadena, California*



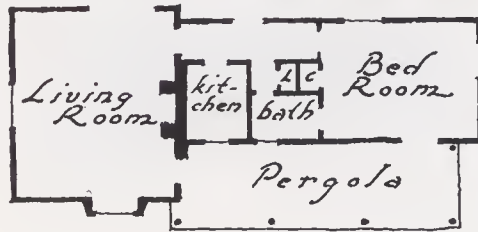




#### EARLY RANCHO TYPE

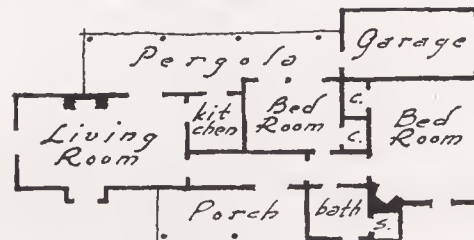
*Suggested for desert house*  
Estimated approximate cost at  
present prices of labor and  
materials, \$900.

Garrett Van Pelt, Architect  
Pasadena, Calif.



#### EARLY RANCHO TYPE

*Suggested for desert house*  
Estimated approximate cost at  
present prices of labor and  
materials, \$1,500.

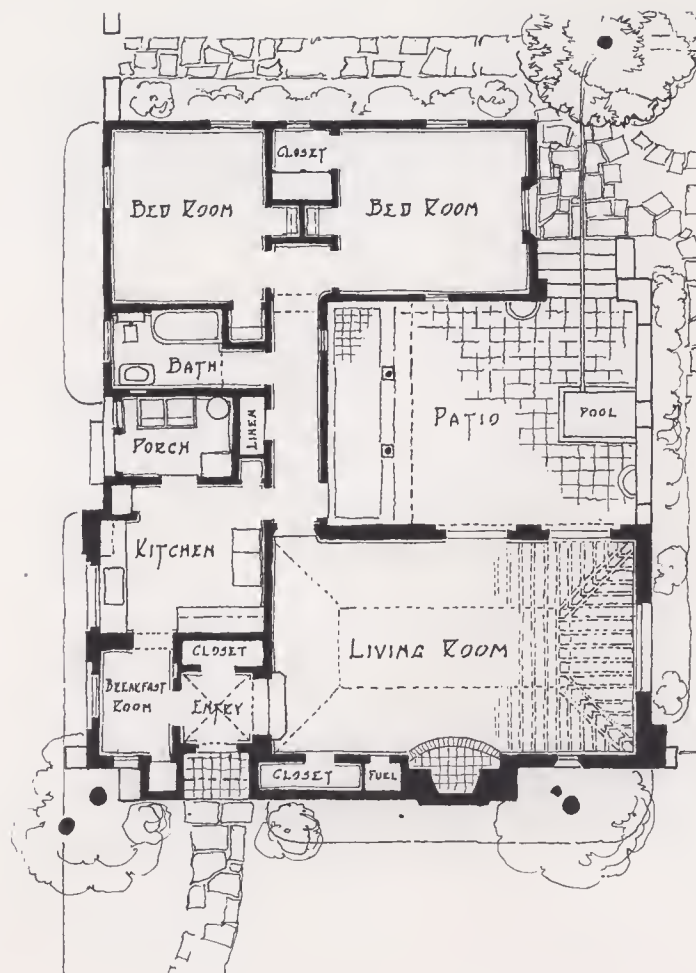


#### RANCHO MIRAGE

A distinctive desert development by RECREATIONAL PROPERTIES, Inc., Pershing Square Building, Los Angeles, 15 minutes from PALM SPRINGS . . . on the Palm Springs-Indio Highway. Near enough to the glamour when wanted . . . far enough away for relaxation and rest.



BLAINE & OLSON, Architects,  
Berkeley, Calif.







*Sketch by Orpha Klinker Carpenter, Los Angeles  
Monterey house at least 100 years old, at El Cerrito, California.*

## “Home, the Foundation of Civilization”

Work for \$5,000 Home Tax Exemption for every Home Owner

Work for 3% Home Building Loan

Work for Tax on Government Bonds

Work for Tax on Public Employees salaries, same as private employees

Work for one member only of immediate family on tax pay-roll of any body politic whatsoever

Work for Referendum for Declaration of War

One-fourth income for Home

CONSULTANT ON MODERATE PRICED HOME

*Building and Design, Furnishings*

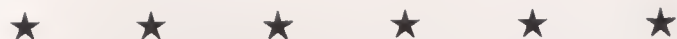
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2954 E. Marathon Street at S. E. Cor. Silver Lake Boulevard

*Ex-member of Los Angeles Municipal Art Commission*





# SOMETHING NEW!



- **CHROMIUM LINED OVEN**

Better baking results and greater economy

- **DIVIDED COOKING TOP**

Convenient serving; no crowding of pot handles.

- **RECESSED TOE COVE**

Enclosed base; plenty of toe-room. Legs optional in place of toe cove base.

This New Model now on display at Better Stores

## THE TAPPAN STOVE CO.

1001 E. 1ST ST., LOS ANGELES

Builders of Fine Ranges Since 1881

## 1936 TAPPAN DIVIDED TOP GAS RANGES

*Modern  
to the Minute*

Look at all of them and you will choose the d-i-v-i-d-e-d top of the Tappan Gas Range. Plenty of room always and handy for preparing and serving. With its cupboards for warming and storing, the new Tappan saves time and steps.

*See model on display New Orleans House, California House and Gardens Exhibition, 5900 Wilshire Boulevard, Los Angeles.*



# Demonstrating Superior Heat Circulator Fireplace



Arrows show warm air flowing from the Heat Circulator to all corners of the room and into adjoining rooms, returning along the floor to the cold air intake grilles, completing the circulation.

## This Method of Circulating Air Insures an Even Temperature.

**WHY DOES THE SUPERIOR FIREPLACE HEAT CIRCULATOR DELIVER MORE HEAT AND A LARGER VOLUME OF WARM AIR THAN OTHER SIMILAR UNITS?**

**FIRST**, the heating chamber surrounds the complete lower fire-box and also the upper portion of the throat construction adding the second heating chamber. This gives it 50% to 100% more heating surface than other similar units.

**SECOND**, because the cold air intakes and warm air outlets are much larger than those used by other manufacturers a

greater volume of air is heated and circulated through the home.

**THIRD**, the unit is designed to deliver heat from front, sides and back outlets. As a comparison a No. 34 Circulator has 180 net square inches of heat outlet against approximately 42 square inches of outlet of other fireplace heaters. The greater flow of air through the heating chamber of a Superior increases the heating efficiency and keeps the metal from overheating, thus adding years to the life of the unit.

## Ordinary Fireplace without Damper Very Inefficient



The photograph at left demonstrates the ordinary undamped type of fireplace.

Arrows show the heat from the fire reflected into the room three to four feet, rising, being drawn back up the chimney and lost. You can easily understand why the ordinary fireplace does not heat the far corners of the room but only toasts your toes and freezes your back.

### HOW MUCH WILL A SUPERIOR HEAT CIRCULATING FIREPLACE COST OVER THE ORDINARY FIREPLACE?

From 30% to 40% of the cost of the unit is saved in materials and labor because it is a complete unit consisting of the firebox, throat form and damper. Fuel saved in one or two seasons will pay the small extra cost of a Superior Circulator.

» More Heat      » Less Fuel      » Smokeless Operation      »

THE SUPERIOR FIREPLACE COMPANY

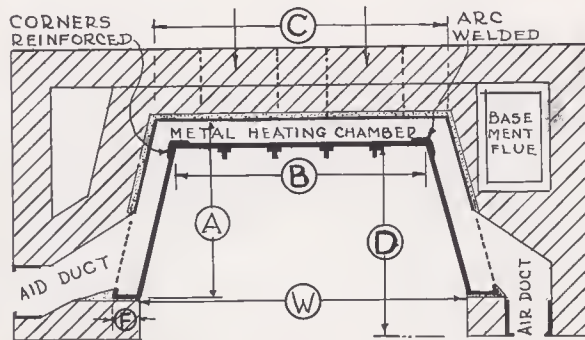
1046 South Olive - Los Angeles

Phone PRospect 8714



# Specify Superior Heat Circulating Units

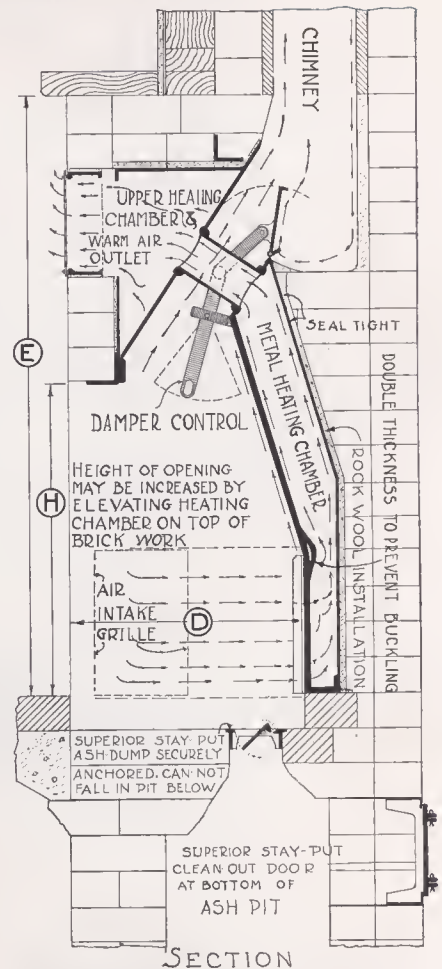
MORE HEAT  
LESS FUEL  
SMOKELESS OPERATION



Use either side or front intake, preferably the side.

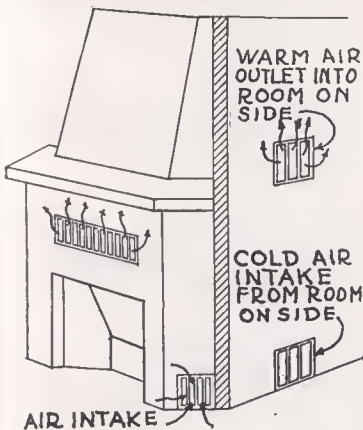
DIMENSIONS IN INCHES

No.	A	B	C	D	E	F	H	W	Flue Size	Wt.	Price F. O. B. Factory	
24	16½	17	22	17½	46	3¼	24	24	9x9	150	\$32.00	PRICES F.O.B. JOBBERS WAREHOUSE
29	19½	21	26	20½	51	3¼	27	29	9x13	200	39.00	Shipments direct from factory, freight paid to your nearest R. R. station.
29s	23½	19½	24½	24½	54	3¼	27	29	9x13	215	43.00	
34	19½	26	31	20½	51	3¼	27	34	9x17	225	49.00	
34s	23½	24½	29	24½	54	3¼	27	34	9x17	245	52.00	
40	22½	31	36	24	54	3¼	30	40	13x13	275	62.00	
48	25¼	38	43	27	60	4½	33	48	13x17	355	85.00	
59	30¼	48	55	31	64	4½	39	59	17x17	460	108.00	

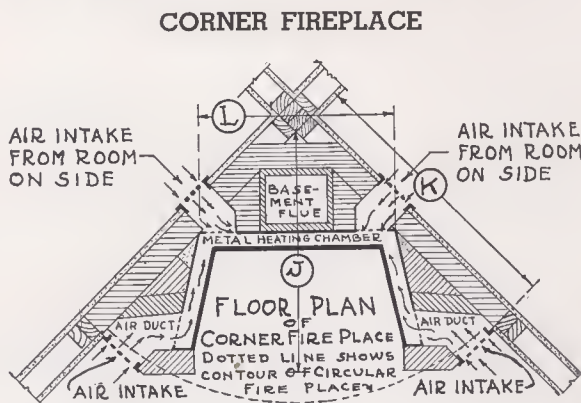


SECTION

The firebox should be dropped 3" as shown in the above section and the circulator elevated on one course of bricks. This is done to prevent ashes from banking up against the metal back and sides. Half-inch thickness of Rockwool must be used between masonry and front, back, top and sides of unit. This is done to absorb expansion and prevent cracks from occurring in masonry.



CORNER FIREPLACE



CORNER FIREPLACE

Where the fireplace is located on an inside partition, cold air may be drawn in and hot air discharged to rooms on the side or the rear of fireplace. Use register grilles for outlets. Air ducts should rise 3 inches or more to each running foot.

Dimensions in Inches

No.	J	K	L
24	32	38	23
29	36	42	27
34	42	48	32
40	46	54	36
48	60	66	43





# California House and Garden Exhibition

5900 Wilshire Blvd., Los Angeles

To present to Southern California a complete display of the latest developments in residential construction, equipment and landscaping, the California House and Garden Exhibition has been organized as a permanent institution occupying the entire 5900 block on Wilshire Boulevard in Los Angeles.

With the cooperation of one hundred and eighty building material manufacturers, the Exhibition includes all

types of construction suitable for better homes, and the latest devices and equipment designed to add to the comfort and efficiency of modern living.

The display consists of six complete homes, each one illustrating a different architectural treatment and type of construction, and each one decorated, furnished and landscaped in a manner designed to stimulate an interest in home and garden beautification.

Adams, Charles G., Landscape Architect.  
Advance Plumbing & Heating Co., Plumbers.  
Albatross Steel Furniture Co., Ltd., Medicine Cabinets.  
Aluminum Company of America, Aluminum Products.  
Amer. Keene Cement & Plaster, Plaster.  
American Stove Company, Ranges.  
American Window Glass Company, Lustra Window Glass.

Badt-Falk Steel Company, Steel Joists.  
Barbier, Maurice, Wood Carving.  
Barker Brothers, Interior Decoration & Furniture.  
Belsey, George Company, General Electric Range, Refrigerator,  
Heating, Incinerator, Water Heating & Kitchen Cabinets.  
Bestile Manufacturing Company, Wall Covering.  
Better Homes Foundation Company, General Contractor.  
Beverly Building Materials Co., Sand.  
Bishop Light Mfg. Company, Colored Fountain.  
Bowers Mfg. Company, Brick Ties.  
Brick Masons & Stone Masons Union, Brick & Stone Layers.  
Local No. 2.  
Brown, Emil & Company, Sheet Metal.  
Byers, John and Edla Muir, Architects.

California Fireproof Company, Metal Mouldings.  
Calif. Mill Lumber Products, Kaalwood, Sash, Doors & Millwork.  
California Portland Cement Company, Concrete Walls and Floors.  
California Stucco Company, Stucco.  
Cannell & Chaffin, Interior Decoration & Furniture.  
Carroll, J. P. Co., Inc., Painting Contractor.  
Carvarts Glass Company, Sand Blasting for Shower Doors.  
Carving Shop, The, Wood Carving.  
Cary, H. G., Plumber.  
Celotex Company, Insulation, Acoustics.  
Chicago Faucet Company, Brass Goods.  
Clough, Arthur, Lighting Fixtures.  
Colonial Shops, Mantels, Fireplace Fixtures, Glo-Fire Odorless  
Gas Logs.  
Concrete Engineering Company, Steel Sash & Screens.  
Consolidated Brick & Tile Company, Brick.  
Consolidated Rock Products Co., Ready Mixed Concrete.  
Cook, C. W. Company, Ltd., Surveyors.  
Cooperative Roof Company, Roofing Contractor.  
Cornell, Ralph D., Landscape Architect.

Dalby, O. W., Electric Wiring Contractor.  
Davis Company, Inc., Tennis Courts, Swimming Pools, Concrete  
& Asphalt Work.  
Day & Night Water Heater Company, Water Heaters.  
Del Amo Nursery, Nursery.  
Diamond Springs Lime Company, Interior Plaster.  
Disappearing Roller Screen Company, Roller Screens.  
Druwhit Metal Products Company, Steel Sash & Doors.  
Dura Steel Products Company, Built-In Specialties.  
Duro Products, Water Softener.

Elkeles, Inc., Venetian Blinds, Linoleum.  
El Rey Products Company, Roofing.  
EmSCO Derrick & Equipment Company, Steel Framing.

Fickling, J. M., Plumber.  
Fish Electric Company, Electric Wiring Contractor.  
Fisk & Mason, Roofing.  
Fuller, W. P., Company, Paint Products.  
Flowers Tropical Bird Farm, Birds.

G. E. Air Conditioning Company, Air Conditioning.  
G. E. Supply Company, Electric Wiring Materials.  
General Water Heater Corp., Water Heaters.  
Germain's Seed & Plant Company, Nursery.  
Golden State Glass Company, Window Glass.  
Graham Brothers, Incorporated, Exterior Plaster & Reinforcing  
Steel.  
Graham, James, Mfg. Co., Ranges.  
Graystone Tile Company, Concrete Blocks.

Haldeman, Harry F., Inc., Air Cooling.  
Harbor Plywood Corporation, Plywood.  
Hardwood Flooring Association, Hardwood Flooring.  
Bruce Flooring Company.  
James J. Cline.  
Cooper Lumber Company.  
Western Hardwood Lumber Company.  
Hedeman, Carl, Painting Contractor.  
Hollywood Lighting Fixture Company, Lighting Fixtures.  
Holmes Manufacturing Company, Garage Door.  
Horn, Wm. P., Company, Monel Metal Tables.

Inco Company, Wall Beds.  
International Nickel Company, Monel Metal.

Kaufmann, Gordon B., Architect.  
Kelly, Arthur, & Joe Estep, Architects.  
Kilgen, Geo. J., & Sons Company, Pipe Organ.  
Kim Manufacturing Company, Garden Lighting.  
Kinney Shutter Company, Shutter Awnings.  
Klaas Brothers, Painting Contractors.  
Kern, George A., Landscape Architect.

Laborers' Union Local No. 300, Building Lahor.  
Lathers' Intern. Union Local No. 42, Lathers.  
Lea, W. C., Steel Frame, Roof & Sash.  
Lloyd, W. H. S., Company, Wall Paper.  
L. A. Furniture Company, Interior Oecoration & Furniture.  
L. A. Linoleum Company, Venetian Blinds & Linoleum.  
Linoleum Shop, Venetian Blinds & Linoleum.

McClarín & Taylor, Sani-Rox & Formica.  
McGowan, H. E., Company, Lead-clad Down Spouts & Gutters.  
Medco Materials Company, Silvercote Insulation.  
Metropolitan Builders, General Contractors.  
Meyberg Lighting Fixture Company, Lighting Fixtures.  
Modern Metaf Arts Company, Shower Doors.  
Monolith Portland Cement Company, Concrete Walls and Floors.  
Mordigan Evergreen Nurseries, Nursery.  
Murphy, F. W., Contractor.  
Murray, H. E., Plumbing Service, Plumbers.

Natural Gas Bureau, Electrolux Gas Refrigerators.  
L. A. Gas & Electric Company.  
So. Calif. Gas Company.  
So. Counties Gas Company.  
Nephi Plaster Manufacturing Co., Plaster.  
Neutra, Richard J., Architect.  
Nies, William, Plumber.

Oakley Paint Company, Paint Products.  
O'Neal, Dwain, General Contractor.  
Orahooood, W. F., Shower Doors.

Pacific Cahinet Company, Kitchen Cabinets.  
Pacific Clay Products Company, Fire Brick.  
Pacific Coast Association of Tile Manufacturers, Tile.  
Pacific Gas Heating Company, Heating & Ventilating.  
Pacific Hardstone Brick Company, Metal Tile.  
Pacific Metals Company, Ltd., Aluminum Products.  
Payne Furnace & Supply Company, Heating & Ventilating.  
Plasterers' Union Local No. 2, Plasterers.  
Plymetal Vault Company, Moothproof Cabinets & Coolers.  
Portland Cement Ass'n, Concrete Construction.  
Powers Regulator Company, Shower Mixers.  
Price-Pfister Brass Mfg. Company, Brass Goods.  
Pryne & Company, Built-In Specialties.

Quality Mirror & Beveling Company, Mirrors.  
Quist, C. A., & MacMackin, P. F., Brick Contractors.

Raczka, J., Mantels.  
Radio Moderne, Remote Control System.  
Raylite Aggregates, Inc., Insulating Plaster Sand.  
Randall, J. Ernest, General Contractor.  
Richardson, L. D., General Contractor.  
Rio Grande Roofing Company, Roofing Contractor.  
Risley, Winchton L., Architect.

Riverside Cement Company, Concrete Walls and Floors.  
Roberts, E. S., Ant-proof Food Shelves.  
Rollin Company, Medicine Cabinets & Mirrors.  
Rosa, Frank, Painting Contractor.  
Roger Electric Fixture Company, Lighting Fixtures.  
Rubberceptor Company, Shower Receptor.  
Ruddock, Thomas, Electric Wiring Contractor.

Sadler, Hammond, Landscape Architect.  
Santa Cruz Portland Cement Company, Silica Cement.  
San Valle Tile Kilns, Roofing.  
Schilling, F. C., Plumber.  
Schumacher Wall Board Corp., Lath.  
Securities Bronze & Weatherstrip Co., Weatherstripping.  
Selak, Boston, Ornamental Iron.  
Simons Brick Company, Groutlock Brick.  
Siple, Allen G., Architect.  
Sisalkraft Company, Building Paper.  
Smith, E. L., Company, Electric Wiring Contractor.  
Smitter Tree Company, Big Trees.  
Snell, Fred, General Contractor.  
Southwest Portland Cement Company, Concrete Walls and Floors.  
Standard Lime Company, Plaster-Putty Coat.  
Stockwell, C. W., Company, Wall Paper.  
Sunset Garden Supply Company, Lawn.  
Seaside Products Corp., Flooring.  
Super Concrete Emulsions, Ltd., Cemelith Waterproof Brush Coat.  
Superior Metal Trim Corp., Metal Trim.  
Swanfeldt Tent & Awning Company, Canvas Deck & Awnings.

Tanner, Bill, Excavating & Grading.  
Tappan Stove Company, Ranges.  
Thermax Company, Insulation, Lath & Acoustics.  
Thomas, Seymour, Landscape Architect.  
Timbercraft Shingle Corp., Roofing.  
Trout, Edward Huntsman, Landscape Architect.  
Truscon Steel Company, Metal Lath & Steel Sash.

Ul-Hart Electric Company, Electric Wiring Contractor.

Valley Planing Mill, Sash, Doors & Millwork.  
Varnum Door Engine Company, Garage Door Operator.

Warren & Bailey, Thermax Insulating & Lath & Acoustics & Building Paper.  
Washington-Eljer, Plumbing Fixtures.  
Water Softener Service Company, Water Softener.  
Wat-Air Corporation, Heating & Water Heating.  
West & Company, Hardware-Builders' Finish.  
Hardware Manufactured by:  
Acme Spring Sash Balance Co.  
Brown, E. F., Sales Company.  
Chicago Spring Hinge Company.  
McKinney Manufacturing Company.  
Norton Door Closer Company.  
Rite Hardware Company.  
Rixon, Oscar C., Company.  
Yale & Towne Mfg. Company.  
Wilcox, Roy F., & Company, Nursery.  
Williams, Paul R., Architect.  
Windsor Shower Door Company, Shower Doors.  
Wolf Mfg. & Sales Company, Burglar Proof Window Lock.  
Woodworth & Turk, Roofing Contractor.  
Wright, P. J., Painting Contractor.



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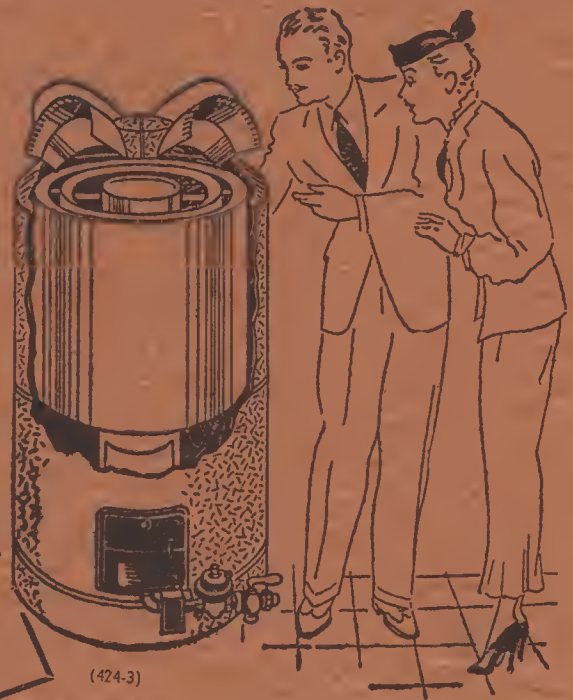




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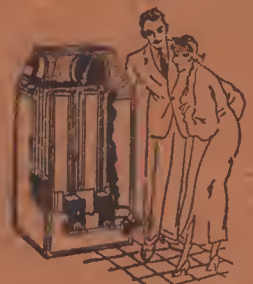
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